

Forest Lake Times

Established 1903

Covering the communities of
Forest Lake
Wyoming
Scandia

DISPLAY ADVERTISING RATES

Open Rate: **\$13.75** pci

FREQUENCY RATES:

Achieve cost savings and consistent customer response through an alternate or weekly ad plan. Rates are per insertion and are a sample of quick ad prices and sizes.

Size	OPEN	4X	8X	13X	26X	40X	52X
Full	1732.50	1680.53	1645.88	1611.23	1576.58	1541.93	1472.63
3/4	1278.75	1240.39	1214.81	1189.24	1163.66	1138.09	1086.94
2/3	1155.00	1120.35	1097.25	1074.15	1051.05	1027.95	981.75
1/2	866.25	840.26	822.94	805.61	788.29	770.96	736.31
1/3	577.50	560.18	548.63	537.08	525.53	513.98	490.88
1/4	433.13	420.14	411.47	402.81	394.15	385.49	368.16
1/6	288.75	280.09	274.31	268.54	262.76	256.99	245.44
1/8	220.00	213.40	209.00	204.60	200.20	195.80	187.00
1/12	144.38	140.05	137.16	134.27	131.39	128.50	122.72

SAMPLE SIZES:

Full page 6x21, **3/4 page** 6x15.5, **2/3 page** 6x14 or 4x21
1/2 page 6x10.5 or 3x21, **1/3 page** 3x14, 4x10.5, or 6x7
1/4 page 3x10.5, **1/6 page** 2x10.5 or 3x7, **1/8 page** 2x8 or 4x4
1/12 page 3x3.5 or 1x10.5

PAPER SIZE/TYPE | COLUMN SIZES

BROADSHEET SIZE		6-COLUMN FORMAT			
1 COL	2 COL	3 COL	4 COL	5 COL	6 COL
1.50"	3.17"	4.83"	6.50"	8.17"	9.83"

PROCESS COLOR CHARGES

4 - 8.5 inches	\$50
9 - 15.5 inches	\$60
16 - 22.5 inches	\$100
23 - 32.5 inches	\$125
33 - 45.5 inches	\$150
46 - 63.5 inches	\$200
64 - 90.5 inches	\$250
91 - 126 inches	\$300

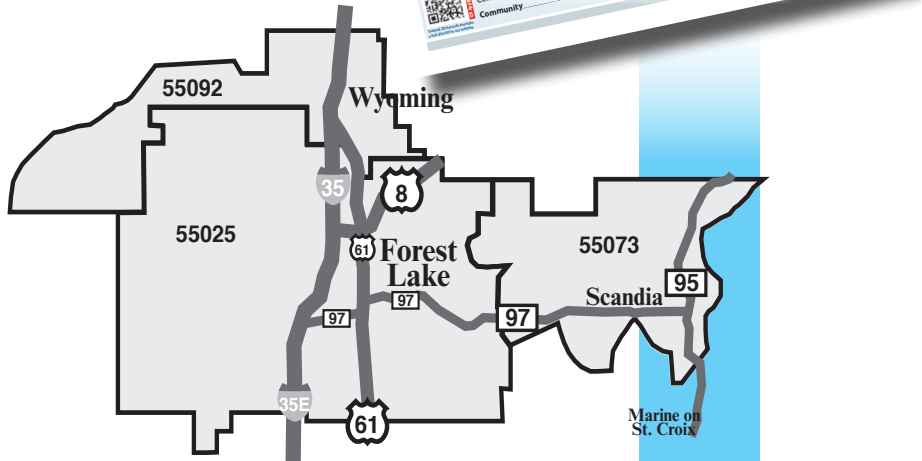
DEADLINES | PUBLICATION

DEADLINES	PUB DAY
Monday, 10am	Thursday

CIRCULATION | READERSHIP | DELIVERY

HOMES	READERS	DELIVERY
12,901	23,544	Free Carrier

For classified information please call: **763-241-3650**



Free Standing Inserts Available!

Please ask your representative for a detailed map and pricing information.

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