

# ECM Post Review

Established 1875

Covering the communities of  
**North Branch, Rush City, Harris, Stacy  
and surrounding areas**

## DISPLAY ADVERTISING RATES

Open Rate: ..... **\$9.40** pci

## FREQUENCY RATES:

Achieve cost savings and consistent customer response through an alternate or weekly ad plan. Rates are per insertion and are a sample of quick ad prices and sizes.

Size	OPEN	4X	8X	13X	26X	40X	52X
Full .....	1184.40	1148.87	1125.18	1101.49	1077.80	1054.12	1006.74
3/4 .....	874.20	847.97	830.49	813.01	795.52	778.04	743.07
2/3 .....	789.60	765.91	750.12	734.33	718.54	702.74	671.16
1/2 .....	592.20	574.43	562.59	550.75	538.90	527.06	503.37
1/3 .....	394.80	382.96	375.06	367.16	359.27	351.37	335.58
1/4 .....	296.10	287.22	281.30	275.37	269.45	263.53	251.69
1/6 .....	197.40	191.48	187.53	183.58	179.63	175.69	167.79
1/8 .....	150.40	145.89	142.88	139.87	136.86	133.86	127.84
1/12 .....	98.70	95.74	93.77	91.79	89.82	87.84	83.90

## SAMPLE SIZES:

Full page 6x21, 3/4 page 6x15.5, 2/3 page 6x14 or 4x21  
1/2 page 6x10.5 or 3x21, 1/3 page 3x14, 4x10.5, or 6x7  
1/4 page 3x10.5, 1/6 page 2x10.5 or 3x7, 1/8page 2x8 or 4x4  
1/12 page 3x3.5 or 1x10.5

## PAPER SIZE/TYPE | COLUMN SIZES

BROADSHEET SIZE		6-COLUMN FORMAT			
1 COL	2 COL	3 COL	4 COL	5 COL	6 COL
1.50"	3.17"	4.83"	6.50"	8.17"	9.83"

## PROCESS COLOR CHARGES

4 - 8.5 inches .....	<b>\$50</b>
9 - 15.5 inches.....	<b>\$60</b>
16 - 22.5 inches.....	<b>\$100</b>
23 - 32.5 inches.....	<b>\$125</b>
33 - 45.5 inches.....	<b>\$150</b>
46 - 63.5 inches.....	<b>\$200</b>
64 - 90.5 inches.....	<b>\$250</b>
91 - 126 inches.....	<b>\$300</b>

## DEADLINES | PUBLICATION

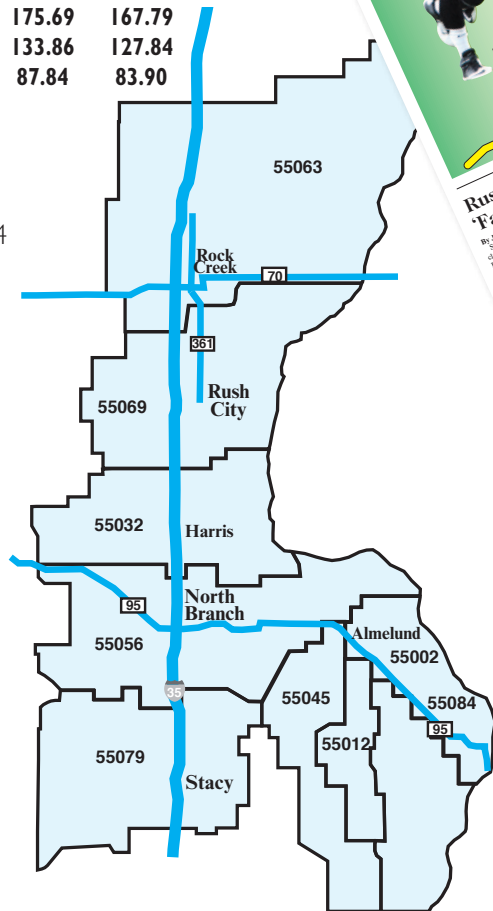
DEADLINES	PUB DAY
Friday, 4:00pm	Wednesday

## CIRCULATION | READERSHIP | DELIVERY

HOMES	READERS	DELIVERY
1,765	3,221	Paid Mail

For classified information please call: ..... **763-241-3650**

For display advertising call: ..... **763-691-6000** | [www.ecmpostreview.com](http://www.ecmpostreview.com)



## Free Standing Inserts Available!

Please ask your representative for a detailed map and pricing information.



**ECM**  
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